LINEDATA
Lynx
Electronic Trading Solutions

OFFERING:

24 x 6 Global Support

Connectivity to 300+ global destinations

Certification services guarantee compatibility

Custom configuration services

Telecommunications provisioning

Network agnostic

Fully managed service

Single point of contact from implementation to support

Over 80 buy-side institutions take advantage of Linedata Lynx, which has more than 3000 connections under management.

ELECTRONIC TRADING SOLUTIONS

Linedata Lynx enables the easy automation of the trading cycle, from IOIs to executions and through to post-trade processing and provides an easy, comprehensive solution for electronic trading of all asset types. Services include:

- Order routing and FIX connectivity for quick and reliable communicate trade messages
- 24 x 6 global support and monitoring to ensure high availability
- Packaged certification services to guarantee compatibility with sell-side systems
- Network agnostic services with connectivity to 300+ global destinations

Linedata is your single supplier for all electronic trading needs, from the software to the network and broker connections.

24 X 6 GLOBAL SUPPORT

Linedata Lynx ensures high availability with 24 x 6 global support covering the FIX software, network connectivity and trading destinations. Our comprehensive support plan includes:

- Real-time e-mail notification of connectivity disruptions
- Fully redundant infrastructure and disaster recovery failover

BROKER CERTIFICATION SERVICES

Linedata Lynx specialists complete full certification for each version of Linedata Longview. Pre-certified trading destinations ensure fast and simple product upgrades.

TRADING DESTINATIONS

Linedata Lynx connects with any FIX-enabled destination, to deliver direct access to markets, trading portals, ECNs, algorithmic trading tools and ATSs globally to Linedata Longview customers. With more and more trading destinations available to the buy-side, Linedata Lynx customers have the flexibility to communicate directly with value added services and trading destinations for all asset types, providing the best tools to execute trades effectively in today's highly competitive, dynamic market.

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ABOUT LINEDATA

Linedata is a global solutions provider with 700 clients operating in 50 countries.

With more than 840 employees across the globe, Linedata is dedicated to the investment management and credit community. Linedata has been at the service of the financial industry from day one, and applies its market and client insight to provide innovative and tailored mission-critical software and services that help its clients grow. As a pioneer for over 10 years with the set up of ASP infrastructure for the financial industry, Linedata has preached and spread this model throughout the global financial community, for its full range of products. Headquartered in France, Linedata achieved revenues of EUR 144.5 million in 2009. Linedata is listed on Euronext Paris FR0004156297-LIN - Reuters LDSV.LN - Bloomberg LIN:FP.

LINEDATA

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FULLY MANAGED SERVICE

- **PROJECT MANAGEMENT:** Linedata Lynx can efficiently plan, organize and manage all aspects of your electronic connectivity needs to facilitate straight-through-processing.

- **CONFIGURATION:** Linedata Lynx configures and maintains all of your FIX-enabled connections. Simply notify your dedicated Linedata Lynx project manager of your desired trading partner(s) and Linedata establishes and configures the trading destination(s).

- **SUPPORT:** Linedata Lynx is your single point of contact for all electronic trading issues. Linedata Lynx provides support of the physical network infrastructure, front-end trading application and FIX gateway software and supports organizations via global Support desks, from 6pm (ET) on Sunday through 6pm (ET) on Friday.

- **CERTIFICATION:** Linedata Lynx includes certification services that guarantee version independent compatibility with any FIX-enabled endpoint.

- **CUSTOMIZED TRADING SOLUTIONS:** Linedata Lynx can design and implement a scalable, fully redundant and reliable electronic trading solution customized to our client's requirements.

- **TELECOMMUNICATIONS PROVISIONING:** Linedata Lynx can provide a secure and private FIX network to reach over 300+ FIX-enabled endpoints.

DEDICATED LINEDATA LYNX SPECIALISTS

Linedata Lynx offers comprehensive implementation services to assist with:

- Business analysis of FIX network requirements

- Developing implementation plans

- Coordination of contract and connectivity with network provider

- Installation and configuration of FIX gateways and connections

Linedata Lynx offers supplemental configuration services for growing businesses, including additional FIX functionality and destinations. Dedicated Linedata Lynx specialists also help streamline the upgrade process by re-certifying your FIX destinations with each new release.